

JANUARY 2026 COHORT

Data Analytics with Gen AI

Cohort Success Story

A transparent outcome snapshot showing where the cohort started, how many learners secured roles in the UK, and the industries they entered.

92%

Reported placement rate

12 of 13 learners placed in the UK

7 learners began with no prior analytics exposure

[View outcome snapshot](#)[Explore sector placements](#)

Interactive PDF: use the buttons and section navigation to move through the report.

AT A GLANCE

Outcome Snapshot

A compact view of the reported outcomes for the January 2026 Data Analytics with Gen AI cohort.



13

Total cohort intake

Learners enrolled in the January 2026 cohort



7

Freshers / no exposure

54% entered without prior data analytics exposure



12

Placed in the UK

Reported as securing UK roles at the time of tracking



92%

Placement rate

12 placed learners divided by 13 total learners

WHAT THE NUMBERS SHOW

More than half of the cohort started without analytics experience.

The group combined career starters and learners developing a new professional direction. The reported result - 12 UK placements from 13 learners - shows that the cohort converted learning into a strong employment outcome.

[See the cohort starting point](#)

COHORT PROFILE

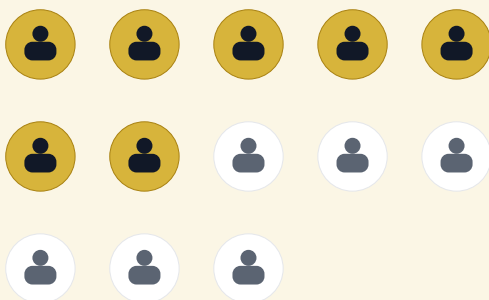
The Starting Point

The cohort was not made up only of experienced analysts. Seven learners entered with no prior data analytics exposure.

7 of 13

began with no prior exposure

Equivalent to 54% of the intake



A route designed for progress

The learning journey focused on building practical confidence step by step - from understanding data and creating analysis to communicating insights and preparing for hiring conversations.

01

Analytics foundations

Build the ability to work with data, identify patterns and create useful business outputs.

02

AI-enabled workflows

Use Gen AI to support analysis, productivity, explanation and structured problem-solving.

03

Career execution

Translate learning into portfolio evidence, interview stories and targeted job applications.

Key takeaway

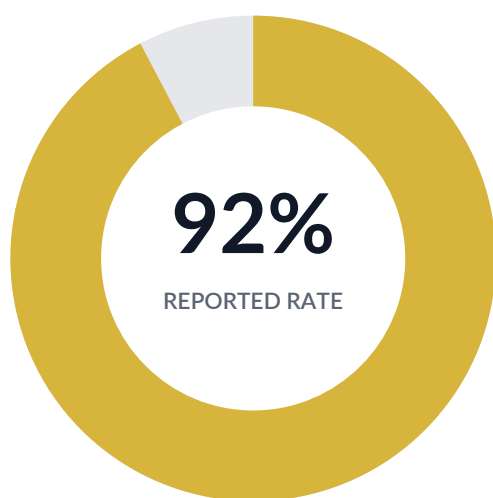
Starting without prior exposure was common in this cohort. The reported outcome therefore reflects progress from mixed starting points, not only the performance of already-experienced analysts.

[View the placement result](#)

PRIMARY OUTCOME

Placement Outcome

Twelve of the thirteen learners were reported as placed in the UK.



12 learners placed

in the United Kingdom

The placement rate is calculated using the full cohort intake as the denominator.

CALCULATION

$$12 / 13 \times 100 = 92.3\%$$

Presented as 92% in this report

TRANSPARENT REPORTING

What is counted as a placement?

A learner is counted as placed when Brit Institute internal tracking records that the learner secured a role in the UK. One learner was not recorded as placed at the time of this outcome snapshot.

[Explore the placement sectors](#)

INDUSTRY DESTINATIONS

Where Learners Were Placed

The 12 reported placements were distributed across finance, healthcare, retail and IT.

Finance



4 33%

Healthcare



3 25%

Retail



3 25%

IT



2 17%

Percentages use the 12 placed learners as the denominator.

Largest destination

Finance: 4

One-third of all reported placements were in finance.

Breadth of opportunity

4 sectors

The outcomes span both technology and business-facing industries.

[Read the key takeaways](#)

FOR FUTURE LEARNERS

What This Success Story Means

The January 2026 outcome offers three practical signals for learners considering a career in data analytics with Gen AI.

1

Starting from zero is possible

Seven learners began without prior analytics exposure. A beginner starting point did not prevent the cohort from achieving a strong reported outcome.

2

Analytics skills travel across industries

Placements were recorded in finance, healthcare, retail and IT, showing the range of business contexts where analytics can be applied.

3

Career readiness matters alongside technical learning

Strong outcomes depend on more than tools. Learners need practical evidence, clear communication and disciplined role targeting.

OPTIONAL INTERACTIVE NOTE

Which learner profile best describes you?

☐

Fresher / career starter

☐

Career switcher

☐

Existing analyst upskilling with Gen AI

My target role or sector

Data note: This report is based on figures provided through Brit Institute internal cohort tracking for the January 2026 intake. Individual outcomes vary, and participation in a programme does not guarantee employment.

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[Review the outcome snapshot](#)
